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FOR IMMEDIATE RELEASE

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### **Just in Time for Spring Break - Kabana Skin Care Announces Completion of FDA Compliant Human SPF Testing for its Green Screen™ Precisely Natural™ SPF 15 Sunscreen**

Boulder, Colorado. March 1, 2006. Kabana Skin Care LLC completed SPF testing of its Green Screen™ ten-ingredient natural sunscreen product according to FDA's Minimum Erythral Dose (MED) regulatory monograph. Green Screen™ SPF 15 offers cruelty-free, high SPF, broad spectrum UVA & UVB protection, completely without the use of synthetic carbon-based sunscreens or any other oil-derived sunscreen chemicals that can be absorbed through the skin and do not biodegrade in the environment. Green Screen™ contains only ten easy to understand ingredients, such as shea butter, jojoba oil and natural vitamin E. Nine ingredients are directly produced by living organisms and one is a mineral; all are sourced through fair trade or sustainable practices.

For more information about ingredients, please see:

[www.kabanaskincare.com/ingredients.htm](http://www.kabanaskincare.com/ingredients.htm)

Green Screen™ SPF 15 was designed and developed in Boulder, Colorado by Erik Kreider, MS MBA, a Stanford educated, former dermatology pharmaceutical scientist, in response to the need for a high performance, broad spectrum UVA & UVB, rigorously natural product that completely eliminates carbon-based sunscreen chemicals associated with a variety of health and environmental problems. Common synthetic sunscreens such as avobenzone (Parsol 1789) have been demonstrated to act as estrogen analogs that interfere with normal hormonal function, do not degrade in the environment, and have been observed to upset ecosystems by feminizing male fish and preventing proper reproduction in oceans and fresh-watersheds.

Green Screen™'s formula is not only designed to provide excellent SPF 15 UV protection, but also to nourish the skin, promote healing and limit causes of photoaging that are invariably produced by sun exposure, since no sunscreen can completely block UV skin damage. The secret to Green Screen™'s effectiveness lies with the formula's mineral sunscreen integrated with superior emollient ingredients



that mimic our body's innate moisturizing system, and potent natural antioxidants that efficiently quench free radicals produced by sunlight exposure.

Kabana Skin Care is based in the center of the natural products world – Boulder, Colorado, and can be accessed on the web at <http://www.kabanaskincare.com>. Its labs are within the old Amgen building, now primarily Array Biopharma, at 1865 33<sup>rd</sup> Street. Green Screen™ SPF 15 Natural Sunscreen and other Kabana products are currently available at the retail outlet, Fleet Feet Sports, located at 2624 Broadway St, Boulder CO 80304. (303) 939-8000

Kabana Skin Care delivers superb and simple to understand rigorously natural skin care products designed to make its customers feel great in body and mind. Kabana's Precisely Natural™ skin care and sunscreen products contain no synthetic or petroleum-based chemicals. Its current product offering is comprised of five natural-flavor or essential oil-customizable lines – Kabana Crème™, an ultra emollient moisturizing crème with [Simple Seven™](#) ingredients; Green Screen™ SPF 15 Sunscreen, a high performance broad spectrum UVA & UVB sunscreen; Liplovers™ Natural Lip Balm; Sunsei™, a UV protective soap that delivers the same sunscreen as Green Screen™ while you bathe; and soon Boulder Glide™, an all-natural anti-friction product for performance athletes. Kabana Skin Care products are currently available at <http://www.kabanaskincare.com> and select merchants in the Boulder-Denver area.

Love your skin. Kabana does.™

Look for Kabana Skin Care at Natural Products ExpoWest 2006, Booth #2294 in Anaheim CA, March 24-26!

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