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August 2005

Kabana Skin Care Newsletter

Volume I Number III

Dear Erik,

Welcome to Kabana's third newsletter. In this issue you'll find more information on website development, an update on Erik's trip to California with 50 pounds of Kabana Crème(tm) and Green Screen(tm) High Performance Sun Block and an informative article on SLS in the Kabana Label Reader's Column.

Website Development

Content Takes Time!



Website development is progressing, however composing all the content and formatting it is taking longer than Erik anticipated, even with professional help! The trip to California last week proved distracting to this effort as well. If you'd like to take a look at the developmental process, click the picture to the left or link below and it will direct you to the development site.

The new launch date is October 1.

<http://kabanaskincare.lunarpages.biz/index.php>

California Dreaming

50 Pounds Out, Revenue Coming Home!



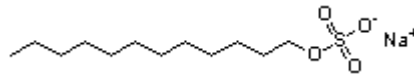
The California trip was a great success. One of Erik's best friends from Stanford, Guillermo Garcia, was getting married at Sugar Bowl, Lake Tahoe. He requested Erik to supply the guests with both Green Screen(tm) and Kabana Crème(tm) products. Erik packaged up 80 tubs and tubes in his duffel bag and embarked via Ted, only to find out upon arrival that security had prevented the heavy bag from flying on the aircraft!

Luckily it arrived to the resort at 3AM the following morning, just in time for the wedding. All who used it were UV protected and moisturized, even at the elevation of 9,000 feet. Erik spent the following week of the 21st-28th in the San Francisco Bay Area pitching the products and entering preliminary distributor negotiations with an upscale skin care boutique in Los Altos. He also made some sales!

<http://www.kabanaskincare.com>

Kabana Label Reader's Column

Sodium Lauryl Sulfate - SLS - An Industrial Detergent



SLS is an Engine Degreaser! And its in nearly every cleansing product we use from toothpaste to beauty soap. SLS is generally made from petroleum oil and sulfuric acid, and may still contain traces of both. It makes personal products foamy, and is a strong detergent that strips away the skin's precious oils in addition to removing dirt. Ironically, the FDA actually uses it as a skin irritant to test the anti-irritation properties of various drugs.

Look for it, and you'll find it everywhere. Even Tom's of Maine started using it in their toothpaste to make it more acceptable in the mass market. But SLS is **not** in Kabana's Sunsei(tm) UV protective soap! Sunsei(tm) is the moisturizing soap version of Kabana Crème(tm), with 5 times as much of the UV protective mineral Zinc Oxide. **Sunsei(tm) is designed to provide daily, full-body UV protection while you bathe.**

[Love Your Skin! Kabana Does.\(tm\)](#)

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